

Distinguished Scientists,

We have started an international book project named “**Hospitality & Tourism Managerial Perspectives & Practices**” with Peter Lang Publishing House. We are sending you the details of our project (sample topics, dates and editor) below. If you would like to write a chapter for the book, please send your chapter proposals to editor@inglobe.org until **March 31, 2020**.

You can find details and call for chapter in attachment.

Sincerely

EDITORS

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PUBLICATION COORDINATOR

Ragıp PEHLİVANLI (InGlobe)

LANGUAGE OF THE BOOK

English

You may send your study in Turkish for first review.

IMPORTANT DATES

Chapter Proposals Deadline	: March 31, 2020
Acceptance Notification	: April 30, 2020
Full Text Deadline	: June 15, 2020
Expected Publication Date	: September 15, 2020

SUBMISSION PROCEDURE

Submission procedure of international book, which is planned to publish with partnership of Peter Lang Publishing House, one of the biggest and high reputed publishing houses based in Germany and has many publishing offices in major cities of the world (Bern, Bruxelles, New York, Oxford, Warszawa, Wien), is given below. Peter Lang is indexed in [Sense Ranking of Academic Publishers](#)’ category of C-Publishers with recognised publishers such as CAB International Publishing, New York University Press and Prentice Hall.

1) Chapter proposals should be between 1,000 to 2,000 words including type of research, approach, context, connection to the book, and other pertinent information with word (docx) format. Authors should send proposals to editor@inglobe.org.

2) Chapter proposals should include names, work and titles, mailing addresses, email addresses and phone numbers of authors in same word file.

3) Biographies of authors should be added with authors' name-surname information, maximum 150 words, to end of proposal word document in same file.

4) Authors should follow acceptance, proofreading and decline announcements and answer in time.

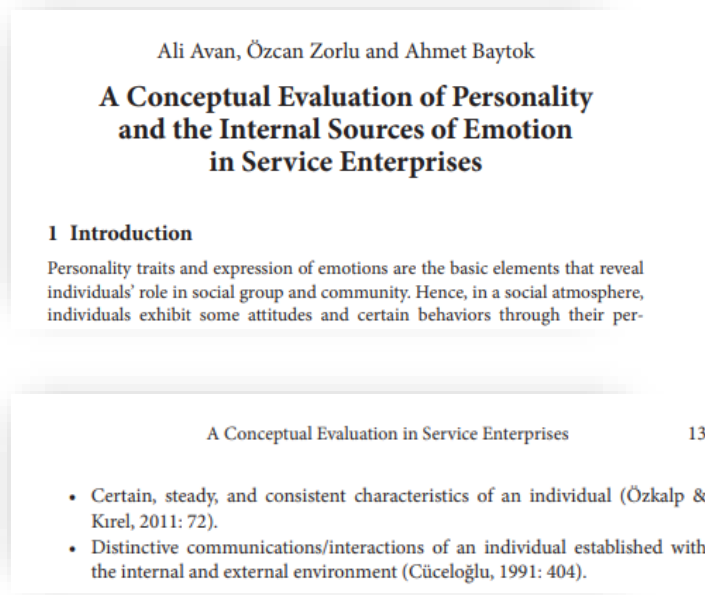
5) Authors should use Cambria font with 11 pt, justified and single-spaced. Page format should be A4 and 2,5 cm indentation from left, right, top and bottom. Please note that it is not necessary to insert page numbers.

6) The chapter title should be first letters capitalized only, centered, bold and 14 pt, and needs be short and reflect the work. Authors should also create a short title to be used as a header in the book.

Sample title and its short version:

Title: A Conceptual Evaluation of Personality and the Internal Sources of Emotion in Service Enterprises

Short title: A Conceptual Evaluation in Service Enterprises



Just above the title of the chapter, the authors should only add the Name-Surname information; academic title, contact information, etc. should not be written.

Subtitles should be numbered starting from the introduction; it should be justified, bold, and Cambria 12 pt, with only the first letters capitalized. Sample:

- 1 Introduction
 - 2 What Is Personality?
 - 3 Personality Traits and Big Five
 - 4 What Is Emotion?
 - 5 Personality and Emotion
 - 6 Internal Sources of Emotion
- Conclusion
Bibliography

After the heading, the first paragraph should not be indented, but the following paragraphs should be indented 1,25cms. There should be no space between paragraphs. Also, there should be one-line space before and after the headings.

7) If the quotations are longer than 3 lines, the quote should be written within 2 indentation from right and left sides and in italics.

8) Notes section should be written after the result before the bibliography.

9) The current APA format should be taken into account in citation and bibliography. When citing in the text, the ampersand (&) should be use just before the last author's last name. While citing references in the bibliography, 'and' should be written instead of ampersand (&).

Sample in the text:

..... are substantially related to emotional dispositions (Reisenzein & Weber, 2009: 54).

Sample in the bibliography:

Reisenzein, R. and Weber, H. (2009), *Personality and Emotion*, In P. J. Corr and G. Matthews, (Eds.), *The Cambridge Handbook of Personality Psychology* (pp. 54--71), New York: Cambridge University Press.

10) The font size for the titles of Tables, Figures, Charts should be Cambria 10 and bold. The font size of the inner letter of the table should be Cambria 9. If the table does not fit, it can be 8 pt. The title of the figures/charts should be aligned to left and under the shape. In case of table, figure, chart or picture citation, the citation should be given as "e.g.: Source: Cloninger, 2009: 4". Both tables and figures are identified with Arabic numerals, followed with a very brief one-line descriptive title (about 10 words).

CALL FOR CHAPTERS

As service enterprises produce more intangible products, it becomes harder gaining a good position in the minds and perpetuates it as against other business organizations. As a service-oriented industry and with its distinctive characteristics, tourism is based on experiences. In a limited period of time and a particular location, with agreement and participation of individuals, it is necessary to provide the highest level of service and to keep the quality of interaction at a certain level. In the tourism sector, differentiation and new perspectives are needed in order to increase the quality of experiences and to have a different position in the minds of individuals than competitors. There is a crucial role of efficient management of business processes (e.g. preproduction, during production, human resources, management structure) in order to ascertain this differentiation. Herein, especially in service/tourism industry, the pursuance of new tendencies will provide substantial benefits to the relevant enterprises at all of these processes. From this point of view, with this chapter, it is aimed to guide tourism organizations in terms of improving service encounter processes and quality of experiences by giving crucial tips about current issues and perspectives.

For this purpose, we respectfully present our invitation to the international book chapter authorship, which aims to address current tourism issues and perspectives on the basis of the following topics:



- Destination management
- Sustainability in tourism
- Tourism development
- Tourism economy
- Tourism marketing
- Tourism policy and planning
- Tourism sociology
- Social, cultural, economic dimensions of tourism
- Human Resources Management in Tourism
- Current Issues/Tendencies/Frameworks related to Organizational Behaviour in Tourism
- Management and Organization in Tourism Enterprises
- Current Affairs/Developments in Tourism Education
- New Trends in Tourism

Editorial Board